

Winners of the BGU-FOR June 2023 Grant:

Roots of Resilience: Sowing Health and Sustainability in the Era of Climate Change

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This research project leverages the multidisciplinary approach to showcase sweet potatoes for disseminating a sustainable nutritious diet in a changing environment by combining agronomy, nutrition, sociology, anthropology, and policymaking tools. By combining efforts to increase sweet potato yield and output with targeted policymaking and understanding of consumer behaviors, we strive to promote the growing, purchasing, and consumption of sweet potatoes for a more resilient and sustainable food system and nutritious future, that will also serve as a model for other nutritious sustainable crops.