$\mathrm{Mil}_{\text {Ben-Gurion Univesity of the Negev }}$
Understanding waste aversion
Yaniv Shani1, Ori Weisel' and Ro'i Zultan ${ }^{2}$

> Introduction






-     -         - 


Contidion ony


 Results
,

Conclusion
 Study 2 - the role of regret






Conclusions

Study 3 - choosing to be wasteful




 Nound dous sign the contrat tor this paprtrent or coninine searchings?

 Results


Study 4 - really choosing to be wasteful







Conclusions






